

# United Way of the New River Valley



## MEMORANDUM

TO: Partner Agencies and Programs  
FROM: Jay Johnson, Community Investment Chair  
Kymn Davidson-Hamley, Executive Director  
DATE: February 7, 2019  
RE: 2019 Community Investment/Funding Application Processes

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We have provided you with an Application Chart in your materials for due dates– please use this as your guide. The application process this year remains completely online. Please go to our website at [www.unitedwaynrv.org](http://www.unitedwaynrv.org), go to the Our Agencies tab, and select FUNDING APPLICATION. You will register with a user name and password, and then be able to proceed with your application. It is our hope this continues to simplify the process for you, and improve the information access for our volunteers. **Application data & access will be secured and limited ONLY to our certified community investment volunteers.**

The two brief narratives in Section I specifically assist with the articulation of your impact in our local community; first on community/client impact, and then one that is client specific (names are not asked for respect of your clients' privacy). These continue to be immensely helpful to community investment volunteers last year, and we are finding ways to use them in campaign. These are required, and not optional; **Please make sure this is LOCAL data and a LOCAL client story. Ideally, we would like to have the opportunity to pair a photo with the story at a later date.**

One third of our partner agencies each year are asked to join us in an impact study. As an Impact Study agency, an agency/program has an opportunity to dialogue and share information with the impact panel as a whole at an agency/program site, rather than with just one volunteer. The emphasis will continue to be more focused on program information and impacts, although some key governance review items will be covered for public due diligence purposes. Other written program information will be requested from the 8-9 Impact Study Agencies/Programs each year, but the subsequent two years, partner agencies/programs will simply complete a general application and attend an optional panel conference with the Impact Panel – no individual volunteer will be assigned to the agency. Program information is used from last year for the next two years on agencies/programs until their year to be an Impact Study agency/program rolls up. (See the list at the end of this memo).

**We do not have a projection at this time for resource development, but can comment it appears giving overall is down this year.** We appreciate the effort many of you have made as our community partners. Some campaigns are still running, some have not turned in results, and many have yet to turn in results or report. We also reduced our staffing this year.

It is requested that agencies take this information into account in your expectations and your request. Requests impact decision-making and can cause issues across panels as Community Investment volunteers evaluate real needs from desires. **Please factually state how your agency determined the**

**amount requested, and how funds from United Way of the New River Valley will be applied in your program/s or agency.** This is taken very seriously in the Community Investment process.

Thank you for helping make our local United Way efforts a success and for your commitment of service to our neighbors in Montgomery, Radford and Floyd, as well as the New River Valley. If you have questions or concerns, please **call Kymn Davidson-Hamley the United Way office at (540) 381-2066** or **kymn@unitedwaynrv.org**. If I (Kymn) am out on medical leave, please ask for Marcela, [marcela@unitedwaynrv.org](mailto:marcela@unitedwaynrv.org). When the volunteers serving on the impact panel that encompasses your agency/program have planned their schedule for April/May, we will contact you to help plan your participation in the Community Investment process.

*NOTE: Feedback from the 2018 Community Investment panels will be emailed separately to you (if available for your agency/program). Please note that this feedback is confidential, and shared confidentially only with your agency/program in a cooperative spirit.*

\*State Campaign application information is forthcoming in a separate email from Autumn Waish as it is not available yet.

\*\*Section II, Excel Form, and Service/Client Form – **Add Name by clicking on VIEW, CUSTOM HEADER, typing in your agency/program name, and click on ENTER.**

**2019 Impact Study Agencies – Impact Study Form Required ONLY from the following:**

**Beans & Rice**  
**Blacksburg Rescue Squad**  
**CHIP of NRV**  
**HPP**  
**NRV CARES**  
**NRV Senior Services**  
**To Our House**  
**Scouting of America**