

2020-2021 PARTNERSHIP MEMORANDUM OF UNDERSTANDING

United Way of the New River Valley, Inc., hereinafter "United Way" and

(partner agency/program name), hereinafter "the Partner", enter into this Memorandum of Understanding for the year July 1, 2020 - June 30, 2021.

I. United Way of the New River Valley agrees:

- A. To develop as fully as possible the financial, human, and other resources needed to meet the health and human service needs of its community and to exercise stewardship by distributing these resources in accordance with written priorities and procedures established by its volunteers and Board of Directors;
- B. To organize, direct, and conduct a United Way campaign; and assist with other local workplace campaigns on behalf of its Partners, in seeking to maximize giving and commitment to the voluntary system of meeting the human service needs of our local community;
- C. To market the Partner as a full participant in United Way resource development efforts and as a key provider of health or human services in our local community;
- D. To provide technical assistance and consultation as requested;
- E. To consider the Partner's requests for emergency funding of unanticipated needs through contingency grants or other special financial arrangements, if funds are available; and
- F. To consider the Partner's appeals of United Way financial support (*if United Way funds are available*) or other decisions affecting the Partner in accordance with written procedures established by United Way's Board of Directors.

II. The Partner Agency/Program agrees:


- A. The information provided in the funding request application is accurate and approved by organization leadership;
- B. To provide program and financial information as requested by United Way and provide supplemental information as reasonably requested; and to fully participate in the Community Investment process;
- C. To expend United Way funds received for the purpose/s stated in its funding application and as approved by United Way; and to

consult with United Way should a program/agency receiving United Way funds cease to exist OR anticipate a major change in service delivery/focus during the fiscal year noted above;

- D. To engage in aggressive year-round co-marketing and United Way identification efforts according to established Co-Marketing Policies; and issue one positive press release to local media outlets about the funding award given by United Way regarding how it will assist the agency/program in achieving its community mission;
- E. To cooperate actively in the annual campaign by providing speakers and tour assistance, conducting model campaigns among its own staff, and encouraging full support of the campaign among volunteers, clients and the general public;
- F. To participate in all workplace campaigns and programs for which the Partner is eligible including, but not limited to the Commonwealth Virginia Campaign (CVC), UWNRV's VolunteerNRV program, and Virginia 2-1-1.
- G. To cooperate with all United Way policies and guidelines including, but not limited to, the Community Investment Process, Co-Marketing Policies, Self-Support Policies, Financial Statement Policy, and Patriot Act Compliance.

III. This Memorandum of Understanding, together with any supplements hereto, supersedes any other agreement between United Way and the Partner, shall constitute the entire agreement between them, and shall terminate at the end of the year written above.

IV. Dated no later than the 27th day of March 2020.



Terri Welch
UWMRF 2019-2020 President

Partner Agency
(Chief Volunteer Officer Name & Signature)



Sara Bohn
UWNRV Executive Director

Partner Agency
(Chief Professional Officer Name & Signature)